

The HISPASAT Group presents its new Amazonas 3 satellite at Washington Satellite 2013

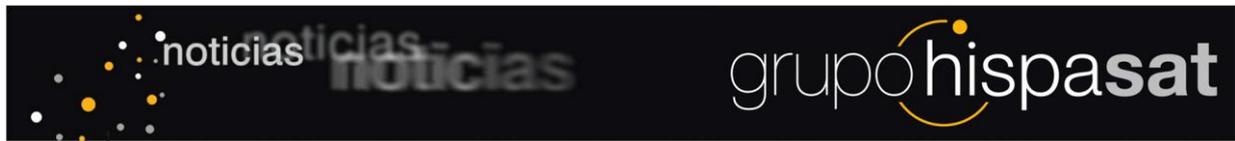
- **Amazonas 3 is currently in its test phase and scheduled to start operation in April.**
- **The satellite operator participates in several discussions at the most important satellite sector conference and exposition in the world.**

Madrid, 19th March, 2013.- HISPASAT, the Spanish satellite communications operator, will present the latest developments in its selection of advanced telecommunications services, from today until March 21, at Washington Satellite 2013. The HISPASAT Group recently launched the Amazonas 3 satellite, which will be operated by its Brazilian affiliate HISPAMAR Satellites. Built by Space System/Loral on a SSL 1300 platform, the new satellite has 52 simultaneous transponders, 33 in Ku band and 19 in C band, as well as 9 spot beams in Ka band, which makes HISPASAT the first operator to provide Ka band to Latin America. With this new launch, the HISPASAT Group consolidates its leadership position in Brazil and Latin America and strengthens its presence in the United States.

The placement in orbit of the Amazonas 3 is part of the Group's growth strategy. In this way, HISPASAT continues to consolidate its management model and improve its position in Europe, America and other regions considered strategic.

The HISPASAT Group will host a stand at Washington Satellite 2013 where guests can learn about its service selection and attend two roundtable discussions. The first, *Latin America, New orders of magnitude*, will focus on forecasts for the Latin American satellite industry in the years to come, when Brazil will host two important sporting events, World Cup Soccer 2014 and the 2016 Olympics. In the second discussion, *The next Big Four: Extending the footprint of communications via satellite*, HISPASAT will discuss, along with other important satellite operators at the global level, the market's future development, networks and services.

Washington Satellite is the most significant annual meeting of the satellite communications field, at which the most important operators come together to analyze the evolution of the sector and present the latest advances in the market for satellite services.



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About HISPASAT

The HISPASAT Group is made up of companies with a presence in Spain as well as Latin America, where its Brazilian affiliate, HISPAMAR, operates the Amazonas fleet of satellites. The Group is the leader in the diffusion and distribution of content in Spanish and Portuguese, including the transmission of important digital Direct-To-Home (DTH) and High Definition Television (HDTV) platforms. HISPASAT is one of the most important companies in the world in its sector by revenue and the main communications bridge between Europe and America.