

## The Saturno project, led by HISPASAT, successfully concludes its activities

- The innovative solutions proposed by this research project allow IP distribution of content via satellite to the home in a multi-display environment with a single receiver
- The HISPASAT Group received the Tele Sintese Innovation in Telecommunications Award last November for this project

**Madrid, 18th April, 2013.-** The Saturno research project in new technology, led by the HISPASAT Group, has successfully completed its work after a final meeting which took place today at the School of Technical Engineering in Telecommunications of the Polytechnic University of Madrid. The project, started in 2010 and in which Spanish companies Blusens Broadcom, Gradient, lecisa, Ikusi and Promax participated, centered on the distribution of content via satellite to all domestic devices (television, laptop computers, tablets or smartphones), using infrastructure currently available in every home (WiFi, cable, etc.) through the development of equipment based on IP technology conversion and DLNA (Digital Living Network Alliance). The final demonstration of the project, which took place today at the Digital Home of the Polytechnic University of Madrid, integrated all points on the multimedia content distribution chain in the home (headers, receivers and display equipment) as initially proposed.

In this way, the user can see any content, when and where he wants, through a simple and low cost solution based on a single receiver that downloads content from the satellite, converts it and distributes it through any device compatible with this technology.

The HISPASAT Group, which had already made demonstrations of Saturno at the IBC trade fair in Amsterdam and at Matelec in Madrid last year, received the Tele Sintese Award in Innovation in Communications 2012 for this project last year through its Brazilian affiliate HISPAMAR Satellites.

HISPASAT participates in various innovation projects that support the development of new technologies and products, with the purpose of offering new services and advanced solutions to the Group's clients. Achievements such as the Saturno project highlight the innovative spirit of the company once more.



## About **HISPASAT**

The HISPASAT Group is made up of companies with a presence in Spain as well as Latin America, where its Brazilian affiliate, HISPAMAR, operates the Amazonas fleet of satellites. The Group is the leader in the diffusion and distribution of content in Spanish and Portuguese, including the transmission of important digital Direct-To-Home (DTH) and High Definition Television (HDTV) platforms. HISPASAT is one of the most important companies in the world in its sector by revenue and the main communications bridge between Europe and America.