

## HISPASAT now offers HIGH TV 3D channel at 30° West

- **The satellite operator has begun transmitting the world's most important independent unencrypted 3D channel across Europe.**
- **HISPASAT is committed to distributing high quality TV content so much in 3D as in 4K format also.**

**Madrid, 20 January 2014.** HISPASAT, the Spanish satellite communications operator, now offers HIGH TV 3D across Europe, underscoring its commitment to distribute high quality content. HIGH TV 3D is the first international 24/7 3D entertainment channel, broadcasting high quality programmes to millions of households.

This new channel is broadcast from Hispasat 1E satellite from its orbital position at 30° West and in collaboration with Telefónica Servicios Audiovisuales. The superb coverage offered by HISPASAT's satellites from this orbit, above Europe, America and North Africa, and their strength make them the perfect vehicle to distribute high quality video content to these regions.

The satellite operator and HIGH TV 3D are also exploring various collaboration options to distribute 4K content, a technology in which HISPASAT has a proven track record as it currently distributes its own channel, "Hispasat 4K", which was unveiled at the IBC Fair in Amsterdam in September.

This latest development also underscores HISPASAT's plans to secure a key role in the TV channel distribution market in EMEA. In recent months the company has used its strong position at 30° West to offer advanced TV distribution business schemes to its portfolio of content providers, teleports and operators.

Customers wishing to receive HIGH TV 3D via HISPASAT will need the following parameters:

- Transponder 143 from the Hispasat 1E satellite:
  - o Frequency: 10.890 MHz
  - o Polarization: Vertical
  - o Symbol Rate: 27,500
  - o FEC: DVB-S FEC 3/4

### **About HISPASAT Group**

HISPASAT Group is made up of companies with a presence in Spain as well as Latin America, where its Brazilian affiliate, HISPAMAR commercializes its services in Latin America. The Group is the leader in the diffusion and distribution of content in Spanish and Portuguese, including the transmission of important digital Direct-To-Home (DTH) and High Definition Television (HDTV) platforms. HISPASAT is one of the most important companies in the world in its sector by revenue and the main communications bridge between Europe and America.

### **About HIGH TV 3D**

Founded in 2010 in New York with presence in Hong Kong and London, HIGH TV 3D is the biggest International 3D channel that brings to audiences across the world a unique take on Entertainment, Drama, Comedy, Movies and Everything on Native 3D. HIGH TV 3D promises over 100 new shows and 500 new Hours every Year, and covers from the best Events around the world to the latest in Hollywood news and gossip. For more information, visit [www.Hightv.tv](http://www.Hightv.tv)