



Festival
Internacional
EL CINE EN SU MÁXIMA DEFINICIÓN



Call for entries for HISPASAT 4K International Festival ends soon

- The call for entries is open to short films shot and produced exclusively in 4K.
- The entry period ends on September 23rd.

Madrid, September 9th, 2015. The call for entries for the HISPASAT 4K International Festival ends next September 23rd. The competition is open to films produced in any country and in any genre (fiction, documentary, experimental, music video, institutional, etc.) with a maximum duration of 20 minutes, and shot and produced in 4K format.

The Spanish satellite communications operator HISPASAT is organising the international festival with the goal of promoting the creation and screening of audiovisual content recorded in 4K, or Ultra High Definition (UHD), the latest technological revolution in the audiovisual sector. The contest is one of the first in the world with these characteristics.

This initiative, unlike any other in Spain, involves the collaboration of cutting-edge technology companies, such as Samsung, Dolby, Canon or SGO, as well as RTVE, Callao City Lights cinema in Madrid and producer Heavents.

The following categories and awards have been established:

- HISPASAT AWARD FOR BEST SHORT FILM: 3,000 €+ Samsung SUHD TV.
- SAMSUNG AWARD FOR BEST LATIN AMERICAN SHORT FILM: 1,000 € + Samsung SUHD TV.
- RTVE AWARD FOR BEST SHORT FILM FROM A FILM ACADEMY: 1,000 € + 2 scholarships in 4K specialisation at the RTVE Institute.
- CANON AWARD FOR BEST CINEMATOGRAPHY: 1,000 €+ Canon 4K camera.
- DOLBY AWARD FOR BEST SOUND: 1,000 €+ ATMOS mastering.

The official rules and regulations for the contest are available at: <http://www.hispasat4kfest.es/#bases>. Entry forms shall be submitted through the [MOVIBETA](#) site.



The five winning films will be shown at the closing night ceremony, held on November 12th, 2015 at the Callao City Lights cinema in Madrid.

The advent of 4K format offers viewers the opportunity to enjoy an unparalleled cinematic experience with never-before-seen image quality. UHD quadruples the number of megapixels that conventional high-definition screens contain. HISPASAT has been driving the development and implementation of UHD since its beginning, with the goal of making it available to film and television viewers as soon as possible.

About HISPASAT Group

HISPASAT Group is comprised of companies that have a presence in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR is based. The Group is a world leader in the distribution and broadcasting of Spanish and Portuguese content, and its satellite fleet is used by important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT also provides satellite broadband services and other added value solutions to governments, corporations and telecommunication operators in America, Europe and North Africa. HISPASAT is one of the world's largest companies in its sector in terms of revenue, and the main communications bridge between Europe and the Americas.

www.hispasat.com