

## HISPASAT set to grow in Latin America thanks to the Intelsat 34 satellite

- Intelsat 34 was successfully launched on August 20th of this year from the space centre in Kourou (French Guiana) and will provide continuity and growth in the services offered by HISPASAT Group at the 55.5° West orbital position.
- HISPASAT Group continues to meet the growing demand for telecommunication services in Latin America, a region in which HISPASAT is one of the main operators.

**Madrid, September 10th 2015.-** The Spanish satellite telecommunications operator HISPASAT will continue to drive services offered from the 55.5° West orbital position, thanks to the successful launch of the Intelsat 34 satellite on August 20th of this year from the European launch base at the Guiana Space Centre, located in French Guiana. Through these actions, the operator will strengthen its position in this crucial region, with a strong focus on Brazil, and continue to meet the growing demand for telecommunications services in Latin America.

In 2014, HISPASAT and Intelsat reached an agreement for cooperation at the 55.5° West orbital position, where the satellite Amazonas 1, operated by HISPASAT, joined Galaxy 11 to offer new capacities for their respective clients, especially in audiovisual services throughout the region. This collaboration is a clear example of efficient orbital resource management and has allowed both companies to grow and optimise their respective assets, thereby expanding their business possibilities in Latin America.

Intelsat 34 has now become the replacement for these satellites, providing continuity to the services offered and bringing new capacity. The new satellite, which was built by Space Systems/Loral on an SSL-1300 platform, has a mass of 3,300 kilograms and a lifespan of up to 15 years. Its payload has capacity on C-band and Ku-band. HISPASAT will market a part of this capacity on the Ku frequency band, which will complement the offer of their Amazonas fleet, and will focus mainly on audiovisual services oriented towards the Brazilian market.

## **About HISPASAT Group**

HISPASAT Group is comprised of companies that have a presence in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR is based. The Group is a world leader in the



distribution and broadcasting of Spanish and Portuguese content, and its satellite fleet is used by important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT also provides satellite broadband services and other added value solutions to governments, corporations and telecommunication operators in America, Europe and North Africa. HISPASAT is one of the world's largest companies in its sector in terms of revenue, and the main communications bridge between Europe and the Americas.

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