Dirección de comunicación

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HISPASAT to broadcast the opera I Puritani from the Teatro Real via satellite

noticias

- Vincenzo Bellini's opera will be broadcast live and in high definition in many museums and cultural centres throughout Spain, Mexico, Colombia and Vienna.
- *I Puritani* is the first of a series of productions of the Teatro Real that will be broadcast by Hispasat under the agreement signed last year to celebrate the 200th anniversary of this institution.

Madrid, 13 July 2016. Tomorrow at 8:00 pm (Spanish time) Spanish satellite and telecommunications operator HISPASAT will broadcast Vincenzo Bellini's opera *I Puritani* live from the stage of the Teatro Real. The performance will be broadcast in high definition and the public can enjoy it, in the best possible image and sound conditions, in more than 60 museums, town halls, auditoriums, cultural centres and other institutions in Spain, Mexico, Colombia and Vienna.

The broadcast of *I Puritani* via satellite has been made possible thanks to the agreement reached in November between the Spanish operator and the Teatro Real. Under this agreement, HISPASAT has committed to providing space capacity to the live satellite broadcast of several performances at Madrid's opera house. In addition, HISPASAT's broad coverage in Latin America, where it is the fourth-largest operator, allows this region's countries to enjoy these performances as well. The agreement forms part of the operator's Corporate Social Responsibility policy, and its support of spreading the work of Spain's cultural institutions.

This initiative, included as part of the activities carried out by the Teatro Real to celebrate its 200th anniversary, and within the programming of Opera Week, will continue with the broadcast of Giuseppe Verdi's *Othello* on 24 September. Thanks to this collaboration, the Teatro Real can make itself available to the public and offer some of its productions to audiences in different locations around Spain and around the world. The theatre's artistic offering uses satellite technology to overcome physical barriers and take opera to the streets, making it accessible to a greater number of people.



The broadcast of *I Puritani* can be viewed on large screens at Madrid's Plaza de Oriente square, the Museo del Prado, the Spanish National Library, Guggenheim Bilbao, Valencia's IVA, Avilés's Niemeyer Centre, all of Spain's CaixaForum centres, Bogotá's Teatro Mayor Julio Mario Santo Domingo and the Spanish Cultural Centre in Mexico, as well as in many Spanish towns and squares.

I Puritani is the final production of the Teatro Real's current season. The production team is led by musical director Evelino Pidò and stage director Emilio Sagi, with the support of some of today's most sought-after opera singers, such as Javier Camarena, Diana Damrau, Annalisa Stroppa and Ludovic Tezier, and the Teatro Real's official chorus and orchestra.

About HISPASAT Group

HISPASAT Group is comprised of companies that have a presence in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR is based. The Group is a world leader in the distribution and broadcasting of Spanish and Portuguese content, and its satellite fleet is used by important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT also provides satellite broadband services and other added value solutions to governments, corporations and telecommunication operators in America, Europe and North Africa. HISPASAT is one of the world's largest companies in its sector in terms of revenue, and the main communications bridge between Europe and the Americas.

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