

DIRECCIÓN DE COMUNICACIÓN

# The headquarters of Hispasat and Abertis to turn off their lights for the planet

- The HISPASAT and Abertis building in Madrid will join the campaign promoted by the World Wildlife Fund (WWF) on Saturday, 24 March.
- Abertis' offices in Barcelona will also join the effort.
- "Earth Hour" is the largest global initiative to defend the environment.

**MADRID, 23 March 2018.** HISPASAT, the Spanish satellite-based telecommunications operator; and Abertis, the leading international group in managing highways, will participate in the "Earth Hour" campaign and will turn off the lights in their Madrid headquarters, located on Paseo de la Castellana 39, on Saturday, 24 March, from 20:30 until 21:30, as a symbolic act of solidarity with the planet.

Abertis' other offices located in Barcelona will also switch off their lights, both in Pedralbes 17, as well as in the Zona Franca, joining this global initiative to defend the environment promoted by the World Wildlife Fund (WWF).

The two companies will thus join the more than 35,000 companies from across the globe who have participated in previous years of the campaign, reaffirming their commitment to the fight against climate change by incorporating sustainable solutions in their business models.

## About "Earth Hour"

Earth Hour is a campaign that the WWF started in 2007 in Sidney, Australia, as a symbolic gesture in support of the fight against climate change. Ten years later, it has become the largest environmental mobilisation campaign in history. The campaign is a clamorous expression of the feelings of millions of people who are asking everyone for committed involvement against climate change, the greatest environmental threat that we all face.

#### **About HISPASAT**

HISPASAT is comprised of companies that have a presence in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR is based. HISPASAT is a world leader in the distribution and broadcasting of Spanish and Portuguese audiovisual content, and its satellite fleet is used by important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT also provides satellite broadband and connectivity services which include Internet access,

t +34 91 710 25 40 P° de la Castellana, 39 / 28046 Madrid / Spain www.hispasat.com



DIRECCIÓN DE COMUNICACIÓN

mobility and the extension of mobile networks, in addition to other added value solutions to governments, corporations and telecommunication operators in America, Europe and North Africa. HISPASAT is one of the world's largest companies in its sector in terms of revenue, and the main communications bridge between Europe and the Americas.

#### Press contact:

María Felpeto – tel. +34 91 710 25 40 – mfelpeto@hispasat.es / comunicacion@hispasat.es

### **About Abertis**

Abertis is the leading international group in highway management, with more than 8,600 kilometres of high capacity roads managed around the world.

Abertis' continual process of internationalisation has led it to be present in 15 countries in Europe, America and Asia, which has allowed it to diversify its geographic risk and better adapt to the global economic cycles.

Abertis is the leading national operator of highways in countries such as Spain and Chile, and retains an important presence in France, Brazil and Puerto Rico. The company also participates in managing more than 700 kilometres through participations in the United Kingdom, Argentina and Colombia.

Currently, more than 70% of the Group's revenues are generated outside of Spain, with special weight from France, Brazil and Chile. Abertis is listed on the Spanish stock market and forms part of the selective Ibex 35, as well as international indexes such as FTSEurofirst 300 and Standard & Poor's Europe 350.

#### Press contact:

Abertis Comunicación - +34 91 595 1085 - +34 93 230 57 99 - abertis.comunicacion@abertis.com