



DIRECCIÓN DE COMUNICACIÓN

# Hispasat signs an agreement with Claro to bring 3G and 4G connectivity to 250 rural communities in Argentina

- The operator will provide the spatial capacity of the Hispasat 30W-5 and Hispasat 30W-6 satellites to roll out a cellular backhaul network via satellite.
- Claro Argentina will be able to extend its offering to its subscribers with a high-quality and high-performance service.
- This agreement reinforces the role of satellites as a driver for rural connectivity.

**MADRID, 21 February 2020.** HISPASAT, the Spanish satellite telecommunications operator, has sealed an agreement with Claro Argentina, the leading mobile network operator in the Argentine market, to provide internet access to 250 rural communities throughout the country through a cellular backhaul service by satellite.

This way, HISPASAT will provide its capacity to extend connectivity in Argentina, especially in the areas of the country where there are more difficulties in deploying terrestrial telecommunications networks.

This service will allow Claro Argentina to expand its networks efficiently to offer to its subscribers mobile broadband satellite with the highest quality of experience and network performance. HISPASAT'S satellite capacity will enable Claro to connect its towers in these areas, increasing the transmission and thus obtaining access to better data availability in places of difficult access.

The roll out of this 3G and 4G satellite backhaul network has already started and 100 communities will be able to enjoy the service soon. In the next stages the network is expected to be completely available and reach approximately 250 rural communities in Argentina. The service will cover the regions of Patagonia, Cuyo, Centro and Noroeste, connecting the sites with 2G+3G+4G mobile radio bases through the Ku band capacity of the Hispasat 30W-5 and Hispasat 30W-6 (H30W-5 and H30W-6) satellites, the ideal way to provide these types of solutions due to their robust nature and broadband access.

For **Ignacio Sanchis**, Chief Commercial Officer of HISPASAT, "we are very proud to continue providing our technology and helping to bridge the digital divide together with Claro Argentina. This agreement showcases the role of satellites as a driver for connectivity in the rural environment, making it easier to extend mobile communications to areas where they would not reach otherwise."

According to **Julio Porras**, CEO of Claro Argentina, Uruguay and Paraguay: "as leaders of the mobile market in Argentina, we are happy to announce we are expanding our network to remote communities and low population density with difficult access to connectivity. The project is highly demanding with regard to the spectral efficiency with the objective of to achieve greater performance of the spatial capacity to allow providing 4G connections, thus improving the offer of services to our customers in these locations."





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# The impact of HISPASAT's action on the Sustainable Development Goals







### **About HISPASAT**

HISPASAT, Red Eléctrica Group's communications satellite operator, is a world leader in content distribution in Spanish and Portuguese speaking countries and its satellite fleet is used by important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT also provides satellite broadband and connectivity services, which include broadband access, mobility and backhaul networks, in addition to other added value solutions for governments, companies and telecommunication operators in America, Europe and North Africa. HISPASAT —which is comprised of companies that have a presence in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR is based— is one of the world's largest companies in its sector in terms of revenue, and the main communications bridge between Europe and the Americas.

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# **About Claro Argentina**

CLARO Argentina is a subsidiary of América Móvil, S.A.B. de C.V. BMV: AMX [NYSE: AMX]. [NASDAQ: AMOV] [LATIBEX: XAMXL], the leading provider of telecommunications services in Latin America with operations in 18 countries in the Americas.

The Claro brand has a presence in Argentina, Brazil, Chile, Colombia, Costa Rica, the Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Nicaragua, Panama, Paraguay, Peru, Puerto Rico and Uruguay.

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