MULTICAST CONTENT DISTRIBUTION

Content delivery service allows the sending of mass information through multicast technology (reception in a group of users).

The content provider chooses the data and information which need to be sent as well as the proper scheduling in order to send the data through the leased bandwidth.

ADVANTAGES:

- The cost of the broadcast signal is fixed regardless of the number of receivers.
- Remote sites do not need return channel, but only a receiving antenna with LNB and DVB-IP unidirectional equipment; the signal can be received directly on a TV.
- Because there is no need to hire return capacities, cost savings are possible.
- Possibility of scheduled transmissions at certain times of the day.

END USER TARGET:

- Banks (corporate channels).
- Universities (Distance Education).
- ISPs that provide services to TV channels (TV distribution).
- IP distribution of TV & Radio.