

## HISPASAT presents the latest advances in its satellite services at NAB 2013

- **HISPASAT presents its selection of products and solutions at the new 36° West orbital position, to which the Amazonas 1 satellite will be transferred in the coming months.**

**Madrid, 8th April, 2013.-** Starting today through April 11, the HISPASAT Group will present the latest advances in its selection of advanced telecommunications services at the 2013 NAB Show. The HISPASAT Group will have its own stand where attendees can learn about the services and coverages for its Amazonas 1 satellite, which in a few months will be positioned at the new 36° West orbital position, from which it will offer new telecommunications solutions to its clients.

In addition, last February the HISPASAT Group launched into space its fleet's new satellite, the Amazonas 3, which will be operated by its Brazilian affiliate, Hispamar. With it, the Group consolidates its leadership position in Brazil and Latin America and reinforces its presence in the United States. The Amazonas 3 is the first satellite to offer high capacity coverage in Ka band to the region, facilitating services in growing demand such as bidirectional internet with broadband to measure, distribution of multicast content, IP back-up and broadcast via satellite, virtual private networks, occasional IP services and broadband solutions in mobile environments.

The NAB Show in Las Vegas is a critical event for the audiovisual sector, with more than 100,000 visitors and 1,600 exhibitors that showcase their latest advances. After eight decades setting trends, NAB once again organizes its annual event, at which the convergence of media, mobile television and the UHD TV will focus the attention of participants of the most important global meeting of this industry.

### **About HISPASAT**

The HISPASAT Group is made up of companies with a presence in Spain as well as Latin America, where its Brazilian affiliate, HISPAMAR, operates the Amazonas fleet of satellites. The Group is the leader in the diffusion and distribution of content in Spanish and Portuguese, including the transmission of important digital Direct-To-Home (DTH) and High Definition Television (HDTV) platforms. HISPASAT is one of the most important companies in the world in its sector by revenue and the main communications bridge between Europe and America.