

HISPASAT participates in the XV Meeting of the Information Technology and Communications Sector

- **Ignacio Sanchis, Business Director of HISPASAT, will take part in the panel dedicated to next generation infrastructures for a networked society.**

Madrid, 11th June, 2013.- HISPASAT, the Spanish telecommunications satellite operator, will participate in the XV edition of the Meeting of the Information Technology and Communications Sector, organized by the Association for Management Progress (APD) and the Association of Companies in the fields of Electronics, Information and Communications Technology, and of Telecommunications and Digital Content (AMETIC), which this year is titled “The new productive model: ICT, growth and innovation”. This meeting, which is held the 12th and 13th of June in the Hotel Meliá Castilla in Madrid, will include the participation of Ignacio Sanchis, Business Director of HISPASAT, on the first day, who will speak about the role of the satellite as a driver of digital development within the panel dedicated to next generation infrastructure for a networked society.

In this edition, the Meeting focuses on the importance of the ICT sector and of the value added by these technologies when they contribute to the Spanish economy, since both are key elements for development in innovation and for the growth of companies and social wellbeing.

The HISPASAT Group carries out an important role on both sides of the Atlantic in the reduction of the digital gap through its wide range of solutions and services via satellite, among which the distribution of digital radio and television (with DTH, high definition and 3D platforms) stand out, aside from offering governmental services, telephony, corporate networks, videoconference, backhaul cellular, Internet access and multimedia and IP solutions.

In addition, HISPASAT offers, through the Hispasat 1E satellite, advanced broadband services in municipalities in the entire Spanish territory which until now lacked Internet or had low speed access. This service, which consolidates universal access to Internet in Spain, makes HISPASAT the absolute leader in the broadband satellite residential market in this country.

The meeting, which will be presented by José Manuel de Riva, president of AMETIC, and Enrique Sánchez de León, general manager of APD, will be inaugurated by Engracia Hidalgo

Tena, State Secretary for Employment, and will also feature the participation of well-known speakers in the sector.

About HISPASAT Group

HISPASAT Group is made up of companies with a presence in Spain as well as Latin America, where its Brazilian affiliate, HISPAMAR commercializes its services in Latin America. The Group is the leader in the diffusion and distribution of content in Spanish and Portuguese, including the transmission of important digital Direct-To-Home (DTH) and High Definition Television (HDTV) platforms. HISPASAT is one of the most important companies in the world in its sector by revenue and the main communications bridge between Europe and America.