

## HISPASAT brings closer the young people of the Ruta Quetzal BBVA and their families

- **The Spanish operator carries out a satellite videoconference from its control center in Madrid, so that the explorers from Panama may communicate with their families.**
- **HISPASAT has been 10 years providing broadband communications to the organization, the participants in the expedition and the journalists during their tour through Latin American lands.**

**Madrid, July 3, 2013.-** This morning, satellite control center HISPASAT in Arganda del Rey (Madrid) has received the relatives of the explorers of the Ruta Quetzal BBVA 2013, and has connected itself with the young people who currently are in Panama, through a satellite live videoconference, through the Spanish operator.

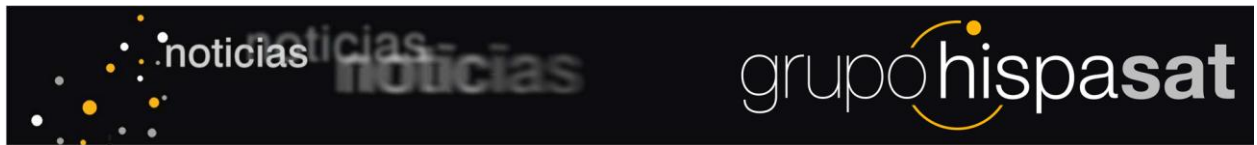
HISPASAT Operations Manager, Pedro Luis Molinero, was in charge of receiving the half a hundred relatives who went to the center, and could speak with the explorers and see them in real time, and how they are living this experience.

HISPASAT has been accompanying the Ruta Quetzal BBVA for 10 years, and has facilitated the communications of the organization, the participants and the media that accompany them, serving as a bridge of communication between Spain and Latin America. The company's technology solution is an excellent example of the advantages of the satellite as a technology partner that meets the needs of transmission in areas with geographical difficulties and lack of other communication infrastructures, while highlighting the advanced features of the broadband solutions offered by HISPASAT with transportable systems.

In addition, the Ruta Quetzal BBVA is a project of great value to HISPASAT as a result of cultural and educational exchange meaning and its scope of coverage -the American continent.

### **About the Ruta Quetzal BBVA**

The Ruta Quetzal BBVA is a scientific and educational program created in 1979 and declared of universal interest by UNESCO in 1990. Its aim is to consolidate the foundations of the American Community of Nations among young European and American. In his nearly thirty years of existence, thousands of young people have had the opportunity to participate in these expeditions, led by Miguel de la Quadra-Salcedo.



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### **About HISPASAT Group**

HISPASAT Group is made up of companies with a presence in Spain as well as Latin America, where its Brazilian affiliate, HISPAMAR commercializes its services in Latin America. The Group is the leader in the diffusion and distribution of content in Spanish and Portuguese, including the transmission of important digital Direct-To-Home (DTH) and High Definition Television (HDTV) platforms. HISPASAT is one of the most important companies in the world in its sector by revenue and the main communications bridge between Europe and America.