

## HISPASAT reinforces its presence in the main telecommunications events

- **The satellite operator will participate in several speeches at the sector's largest exhibition in Washington DC.**
- **It will also take part in CABSAT, which is held in Dubai and is targeted towards the Middle East and North Africa markets.**

**Madrid, 10 March 2014.-** HISPASAT, the Spanish communications satellite operator, will present its advanced telecommunications satellite service offering between tomorrow and 13 March at the Washington Satellite 2014 exhibition and at CABSAT 2014 in Dubai (UAE).

The Washington Satellite exhibition is the biggest annual event in the satellite telecommunications sector, where the leading operators analyse its performance and show their latest innovations. CABSAT 2014, which celebrates its first twenty years, takes place on the same dates but in Dubai, where the regional operators present their latest innovations for the North Africa and Middle East markets.

The HISPASAT Group will have a stand at both events, where visitors will be able to see its satellite services, with powerful coverage for Europe, the Americas and North Africa. It will also participate in two speeches in the Washington event. The first one, called *Latin America: An Emerging Region Emerges*, will focus on the satellite industry's expectations in Latin America for the coming years, where Brazil is the most appealing country since it will hold two major sports events: the FIFA World Cup in the summer of 2014 and the Olympic Games in 2016. In the second panel, called *The next Big Four: Driving the Future of Space-Based Communications*, HISPASAT and other major worldwide satellite operators will discuss the market's future development and the most innovative services.

### About HISPASAT Group

The HISPASAT Group is composed of companies with a foothold in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR, sells its services. The Group is a leading Spanish- and Portuguese-language content broadcaster and distributor, including over important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT is one of the world's largest companies in terms of revenue in its sector, and the main communications bridge between Europe and the Americas.