

HISPASAT to showcase its service offerings at ANGA COM and BIT Broadcast 2014

- **The satellite operator will be attending both events, which bring together the major telecom companies to present their latest technological innovations.**

Madrid, May 19, 2014.- The Spanish satellite communications operator HISPASAT will be presenting its satellite telecom service offerings from tomorrow until May 22, at the "ANGA COM" and "BIT Broadcast 2014" fairs, held in the cities of Cologne (Germany) and Madrid (Spain), respectively.

HISPASAT will have a stand at both events where attendees can learn about their satellite service offerings, which have powerful coverage in Europe, the Americas and North Africa. From its privileged position at 30° West, HISPASAT has established itself as a leading operator for distributing audiovisual channels via satellite, and for broadcasting content for the main Direct-To-Home (DTH) TV platforms, as well as high-definition content.

Also, at the "Bit Broadcast 2014" event in Madrid, HISPASAT will be giving three talks related to new television and broadcasting formats. Their schedule is:

May 20, 10:30 AM, Round-table discussion, "El Prado in 4K": A unique project showing the masterpieces of Madrid's renowned collection of paintings, filmed in 4K.

May 20, 5:30 PM, "The future of audiovisuals in satellite": The role of satellites in television today and in the future, in new technological environments.

May 21, 11:00 AM, "Alternatives to film distribution": The role of satellites as a technological alternative to the physical distribution of film content.

About HISPASAT Group

The HISPASAT Group is composed of companies with a foothold in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR, sells its services. The Group is a leading Spanish- and Portuguese-language content broadcaster and distributor, including over important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT is one of the world's largest companies in terms of revenue in its sector, and the main communications bridge between Europe and the Americas.