

HISPASAT facilitates communications of the *Ruta BBVA* in its journey to Peru

- The Spanish operator provides broadband connection via satellite to the organization, the expedition members and journalists in their adventure through Peruvian territory.
- The *Ruta BBVA* is a project of great value to HISPASAT due to its significance of cultural and educational exchange and its scope of coverage, the American continent.

Madrid, June 17, 2014.- HISPASAT will provide satellite communications for the members of the BBVA Route expedition in their journey which will be heading toward Peruvian land this year, and which tomorrow starts its 29th Edition, "In search of the sources of the Amazon River". The operator provides both the space capacity and the technical equipment necessary for the transmissions –a portable, bi-directional satellite terminal and a deployable antenna– so that the expedition's organizers and journalists have access to the Internet via satellite broadband to be able to transmit information and emit radio and video signals from the American country to Spain. In addition, a technical specialist from HISPASAT will accompany the expedition throughout its journey to ensure coverage of the signal and resolve any possible issues that might arise.

HISPASAT has been accompanying the BBVA Route for eleven years as a supplier of satellite broadband connection services, serving as a bridge of communication as well as a cultural and educational exchange between Spain and Latin America. The advanced features of the company's technology solution are an excellent example of the advantages of the satellite, as a technology partner that meets the needs of transmission in areas with geographical difficulties and lack of other communication infrastructures.

Visit to HISPASAT Control Center

Besides, HISPASAT will offer the expedition members of the BBVA Route 2014 the opportunity to communicate directly from Peru with their relatives in Spain through a satellite live videoconference on the next June 30. This videoconference will connect their families, gathered at HISPASAT's satellite control center, in the Madrid town of Arganda del Rey, with the expedition members, who will be located in the Peruvian Colca Valley.

The 29th Edition of the BBVA Route program travels to Peru this year to discover the sources of the Amazon River and know the history and traditions of the Colca Valley. In addition, the expeditionaries will study the pre-hispanic cultures of Paracas and Nazca, which made a significant contribution to the construction of the Andean civilization.

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About the Ruta Quetzal BBVA

The Ruta Quetzal BBVA is a scientific and educational program created in 1979 and declared of universal interest by the UNESCO in 1990. Its aim is to consolidate the foundations of the American Community of Nations among young European and American. In its nearly thirty years of existence, thousands of young people have had the opportunity to participate in these expeditions, led by Miguel de la Quadra-Salcedo.

About HISPASAT Group

The HISPASAT Group is composed of companies with a foothold in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR, sells its services. The Group is a leading Spanish- and Portuguese-language content broadcaster and distributor, including over important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT is one of the world's largest companies in terms of revenue in its sector, and the main communications bridge between Europe and the Americas.