

The VII HISPASAT Meeting of Space Telecommunications has begun at the UIMP

- **This year's debates fall under the title of "Technological Advancements: Satellites of the Future".**
- **Over 30 speakers from all areas of the industry will analyse the most up and coming innovations in satellite telecommunications, in addition to the challenges these developments present.**

Madrid, 30th June, 2014.- This morning, the "VII HISPASAT Meeting of Space Telecommunications" organised by Spanish satellite operator HISPASAT, was launched at the Universidad Internacional Menéndez Pelayo (UIMP), Spain. This year's debates are centred around "Technological Advancements: Satellites of the Future" and will bring together members of the main aero-space industry companies, from both Spain and abroad, in Santander.

Both Víctor Calvo-Sotelo, Spanish Secretary of State for Telecommunications and Information Society and Elena Pisonero, President of HISPASAT, took part in the opening ceremony. As Pisonero pointed out, today is HISPASAT's 25th anniversary and "over its 25 years [the Company] has always believed in innovation and worked towards the future, which is the only way to work in technological fields".

According to Pisonero, "this Conference once again goes to show the effort the company makes to open the doors of the international market to the Spanish aero-space industry and let people outside our borders know about the high level of development, quality and innovation Spanish companies provide in this field". Pisonero placed great importance on the Conference's central issue, since, in her opinion, "in the satellite sector, it is essential to pay careful attention to innovation, given that it is an indispensable element if we want to position ourselves before our clients as the best choice out there".

The satellite sector is undergoing significant changes directed at improving the efficiency of its projects, in addition to the quality and variety of services on offer. Electric propulsion or high capacity satellites, advanced useful loads, and innovations coming up in the area of launchers



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are just some of the paths down which the future will take the satellite telecommunications industry, and which will be analysed at the conference.

Throughout the six scheduled working sessions, the top executives of the industry's main companies (launchers, manufacturers and operators), alongside members of insurance companies, telecommunications services and the Spanish and European public administrations, will debate the advancements and innovations made in satellite telecommunications, in addition to the challenges posed by implementing these advances and how the future of technology and the market will be shaped in the satellite sector.

About HISPASAT Group

The HISPASAT Group is composed of companies with a foothold in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR, sells its services. The Group is a leading Spanish- and Portuguese-language content broadcaster and distributor, including over important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT is one of the world's largest companies in terms of revenue in its sector, and the main communications bridge between Europe and the Americas.