



HISPASAT sponsors the 2014 Vuelta a España cycling event

- **The operator will provide the organisation and accompanying journalists with satellite communication services throughout the 69th edition of the event.**
- **HISPASAT satellites are the ideal platform for providing the telecommunications services needed during the race, given their large bandwidth and wide coverage throughout the mountain stages.**

Madrid, 22nd August, 2014.- The Spanish satellite communications operator, HISPASAT, will once again accompany the Vuelta a España 2014, throughout the 21 stages of the 69th edition of the cycling race. It will offer telecommunications services and the most advanced technology existing to date, in order to provide broadband internet via satellite. The Vuelta will begin tomorrow in Jerez de la Frontera, Cádiz, in the south of Spain, and will end on the 14th of September in Santiago de Compostela, Galicia, in the north.

HISPASAT will use its two mobile units, equipped with a satellite transmission system, to offer both the organisation and accompanying journalists broadband internet, telephone and video services, amongst others. HISPASAT will make it possible for them to send out their information on a daily basis, as well as the video conference of the stage-winner's interview with the accredited news outlets.

Each day, one of these units will be located at the finish line of each stage, in order to connect to the internet via broadband and use high-quality video conference services at the press office, in addition to providing all kinds of telephone services. The second mobile unit will be located every day at the Vuelta's permanent office and, in addition to the above solutions, will have a mobile fax and telephone centre.

HISPASAT satellites are ideal for providing this kind of service, given their large bandwidth and wide coverage throughout the mountain stages. This event will give HISPASAT the opportunity to demonstrate their satellites' excellent ability to provide high-quality transmission, with quick deployment from far-flung geographic locations that are often difficult to access.



About HISPASAT Group

The HISPASAT Group is composed of companies with a foothold in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR, sells its services. The Group is a leading Spanish- and Portuguese-language content broadcaster and distributor, including over important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT is one of the world's largest companies in terms of revenue in its sector, and the main communications bridge between Europe and the Americas.