

HISPASAT will join the efforts to drive SAT>IP technology forward

Madrid, 12th September, 2014. The Spanish satellite operator HISPASAT announced today at the IBC in Amsterdam that it will join the efforts to implement the SAT>IP standard and roll it out to worldwide partners. SAT>IP is an innovative technology that translates satellite transmission into an Internet Protocol (IP) signal which is then redistributed in-house to IP-devices like tablets, smartphones and laptops, without complex in-house cabling.

HISPASAT will encourage manufacturers to adopt the SAT>IP technology, develop compatible hardware and software and help implement and improve the SAT>IP communication protocol. SAT>IP has been developed by SES and industry partners and is open to other satellite operators, manufacturers and technology developers.

“We firmly believe that IP in-house distribution of satellite-delivered content to multiple devices has significant benefits for consumers, satellite operators and the broadcasting industry. In fact, HISPASAT was pioneer in the research and development of technology for satellite IP in-house distribution with Saturno Project, started in 2010 and conclusions presented last year”, commented Inés Sanz, Head of Customer Engineering at Hispasat. “And we also believe that having a single standard is key to the development of these solutions. For that reason we want to contribute to the adoption of the SAT>IP protocol by the industry.”

The innovative SAT>IP technology, first unveiled in 2012, converts the satellite signal to IP format either in the antenna itself or in a SAT>IP server connected to the IP-switch or -router. Not only does this technology simplify installations, it also allows the reception of several programmes in parallel on different devices and enlarges the in-house reception base for TV viewers who want to watch high-quality satellite content on their IP-devices.

About HISPASAT Group

HISPASAT Group is composed of companies with a foothold in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR sells its services. The Group is a world leader in the distribution and broadcasting of Spanish and Portuguese content, and its satellite fleet is used by important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT is one of the world's largest companies in terms of revenue in its sector, and the main communications bridge between Europe and the Americas.