



## HISPASAT celebrates 25 years of history at “Washington Satellite 2015”

- **In Washington the Spanish operator is presenting its new high-quality coverage on both sides of the Atlantic.**
- **HISPASAT is participating in two prominent presentations and in the show area of the main satellite communications event.**
- **Currently, it holds the ninth position in the global ranking of satellite operators and is a top operator in Latin America.**

**Madrid, 16 March 2015.-** The Spanish satellite communications operator, HISPASAT, which has recently marked 25 years of service, is once again attending the world’s main satellite communications event. The exhibition, “Washington Satellite 2015”, takes place from the 16th to the 19th of March and will serve as a platform to present their telecommunications service offerings through its powerful fleet of satellites.

Currently, HISPASAT is the world’s ninth satellite telecommunications operator, with four orbital positions, seven satellites in orbit, and another three under construction. It continues to answer the call to be the driving force behind the Spanish aerospace industry, generating 1 billion euros over these last 25 years in industrial returns for Spanish companies in the sector.

This forum, which takes place every year in the American capital, is the most important in the satellite telecommunications sector, where the main operators and manufacturers meet to analyse the changes and developments in the satellite service sector. The HISPASAT group will have a stand where attendees can learn about their satellite service offerings, with powerful coverage in Europe, the Americas and North Africa.

In this regard, it is worth mentioning the new capacity offering in the Latin American region, with high-power beams over strategic areas such as the Andean countries or Mexico and Central America. In addition, HISPASAT has strengthened its position as a communications bridge between Europe and the Americas with new transatlantic coverages on different frequency bands, which will be available in the state-of-the-art satellites being launched in 2016 and 2017.



Moreover, the Spanish operator will participate in two presentations: the first, *Latin America's New Video Technology Revolution* (Monday 16th March at 16:30 - Room 202B), focuses on the satellite industry's expectations for the distribution of content over the next few years in Latin America, where Brazil will host the 2016 Olympic Games, and on the important changes that the region will experience due to a demand for improved communication quality and speed.

Additionally, in the second panel, *The Next Big Four: The Race to Number Five* (Thursday 19th March at 09:00 - Room 202), HISPASAT will debate, along with other important satellite operators, on the future development of communications and the possibility of growth for regional operators due to global strategies and collaboration agreements.

### About HISPASAT Group

HISPASAT Group is composed of companies with a foothold in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR sells its services. The Group is a world leader in the distribution and broadcasting of Spanish and Portuguese content, and its satellite fleet is used by important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT is one of the world's largest companies in terms of revenue in its sector, and the main communications bridge between Europe and the Americas.

[www.hispasat.com](http://www.hispasat.com)