

HISPASAT gains rights to exploit new orbital position in Brazil

- **Through its Brazilian subsidiary Hispamar, the Spanish satellite operator claims the right to exploit the Ku band at the orbital position 74° West.**

Madrid, 27 May 2015. In the auction held yesterday in Brazil for the rights to exploit four orbit positions, Hispamar Satélites, the Brazilian subsidiary of Spanish satellite operator HISPASAT, gained rights to exploit the Ku band at the orbital position 74° West. The Spanish operator has thus added a new orbital position to the three it already has rights to (30° West, 61° West and 36° West), plus a fourth (55.5° West) where it also operates thanks to an agreement with Intelsat.

In the last of the four rounds of the Brazilian regulatory agency Anatel auctioning, Hispamar Satélites won out and claimed the right to the Ku band in this new position for a price of 50.3 million reais (approximately 16 million dollars). The operator will be able to exploit this right for fifteen years, which may then be extended for another fifteen.

Other bidders included Canadian operator Telesat, Emirati operator Yahsat, and France's Eutelsat.

About HISPASAT Group

HISPASAT Group is comprised of companies that have a presence in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR is based. The Group is a world leader in the distribution and broadcasting of Spanish and Portuguese content, and its satellite fleet is used by important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT also provides satellite broadband services and other added value solutions to governments, corporations and telecommunication operators in America, Europe and North Africa. HISPASAT is one of the world's largest companies in its sector in terms of revenue, and the main communications bridge between Europe and the Americas.

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