

## HISPASAT widens its television distribution services thanks to an agreement with Goonhilly Earth Station

- **HISPASAT will provide TV distribution services throughout Europe through its iconic Goonhilly teleport.**
- **HISPASAT is expanding its capacity and offers a new point of connection and coverage for its orbital position 30° West.**

**Madrid, August 4, 2015.-** HISPASAT, the Spanish satellite communications operator, has reached an agreement with British teleport owners Goonhilly Earth Station (GES) Ltd to provide television distribution services throughout Europe. A transponder from the Hispasat 1E satellite will provide the capacity contracted over the next three years, which will be transmitted by means of one of the teleport antennas. The entire process chain of transmission has been set up and will be provided by GES. Through this agreement, both companies are introducing an attractive commercial offer to the market, which is aimed at achieving maximum flexibility so that the television channels can avoid the traditional barriers they come across, both in terms of cost and time scale, when they want to distribute their channels.

Steve Jones, Commercial Director at GES said 'As part of our ongoing investment in our site's capabilities we are delighted to offer the broadcast uplink market an alternative, attractive route to market. Working alongside HISPASAT, with our collective experience and knowledge, we aim to make it easier for channels to get their content to their customers'.

HISPASAT Chief Commercial Officer Ignacio Sanchis also voiced his approval for this agreement, "which enables us to widen our offer in Europe and provide television operators with adaptable and scalable solutions for every situation".

The addition of services from Goonhilly adds to the teleports that already offer a shared solution on HISPASAT 30° West digital platforms. With these solutions, HISPASAT offers great flexibility to audiovisual content producers seeking to transmit their signals, either directly to the user (DTH) or indirectly by transporting TV channels to cable head-ends. In addition, this enables



transmissions in both DVB-S format and DVB-S2 –ensuring not only optimised power transmission, but also bandwidth consumption.

Goonhilly was commissioned in 1962 and received the first transatlantic images broadcast over Telstar. It also broadcast numerous historic events to Europe including the first lunar landings. Currently, Goonhilly is open to commercial services and is fully operational as teleport for satellite communications.

### **About HISPASAT Group**

HISPASAT Group is comprised of companies that have a presence in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR is based. The Group is a world leader in the distribution and broadcasting of Spanish and Portuguese content, and its satellite fleet is used by important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT also provides satellite broadband services and other added value solutions to governments, corporations and telecommunication operators in America, Europe and North Africa. HISPASAT is one of the world's largest companies in its sector in terms of revenue, and the main communications bridge between Europe and the Americas.

[www.hispasat.com](http://www.hispasat.com)

### **About Goonhilly Earth Station Ltd**

Goonhilly Earth Station Ltd (GES) provides a complete range of satellite communications services, including broadcast and TT&C from its iconic Teleport in South West England. GES offer customer Antenna hosting through to 24/7 managed services on its own Antennas. GES have a variety of Antennas from 2m to 32m and have both LEO and GEO Antennas on site. GES currently provide C, Ku, Ka, S & X Band services from Goonhilly and have a first class engineering team to provide customer support.

[www.goonhilly.org](http://www.goonhilly.org)