

## Brazilian government-owned corporation EBC awards HISPASAT Group contract for video contribution services

- **Television networks TV Brasil and NBR, operated by Empresa Brasil de Comunicação (EBC), will be able to broadcast from anywhere in the Americas thanks to coverage provided by the Amazonas 3 satellite.**

**Rio de Janeiro, 29 September 2015.-** HISPASAT Group signed a contract with Empresa Brasil de Comunicação (EBC) through their Brazilian subsidiary Hispamar Satélites to supply them with C-band capacity, which will be used for contribution services for the events and news broadcasting of TV Brasil and NBR, networks operated by the Brazilian firm. Hispamar, whose control centre is located in Brazil and which has sufficient technical team to serve its clients 24 hours a day – one of the requirements established in the criteria of EBC’s call for bids – was awarded the contract by the government-owned corporation.

Since the beginning of September, both channels have been contributing news content throughout all of Brazil via the Amazonas 3 satellite. The pan-American coverage of this satellite provides an advantage in service since it increases the area for video contribution to Latin America and the United States, allowing NBR and TV Brasil to increase their programming without an increase in cost.

Sergio Chaves, Hispamar’s Business Director for South America, explained that “winning this bid helps consolidate our strategy to use the C band of the Amazonas fleet for video contribution and distribution services, and gives us the opportunity to provide audiovisual services to a government-owned company in Brazil. Hispamar trusts that this is the beginning of a partnership that will allow viewers of EBC channels to enjoy the quality offered by the Amazonas 3 satellite, in addition to a broader diversification of these channels, since TV Brasil and NBR will now be able to broadcast content produced in not only in Brazil, but also produced in different countries throughout the Americas.”

## About EBC

Founded in 2007 with the goal of strengthening the public communications system, Empresa Brasil de Comunicação (EBC) manages the television channels of TV Brasil and TV Brasil Internacional, Agência Brasil, Radioagência Nacional, as well as the public radio system, with its eight stations. Due to their editorial independence, these separate institutions can be distinguished from state or government channels, and offer different content which is complementary to that of private channels. EBC channels have independence in establishing their production, programming and distribution of content. They currently offer news, education, entertainment and cultural content with the aim of providing quality information on the main events in Brazil and the rest of the world to the widest possible audience.

[www.ebc.com.br](http://www.ebc.com.br)

## About HISPASAT Group

HISPASAT Group is comprised of companies that have a presence in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR is based. The Group is a world leader in the distribution and broadcasting of Spanish and Portuguese content, and its satellite fleet is used by important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT also provides satellite broadband services and other added value solutions to governments, corporations and telecommunication operators in America, Europe and North Africa. HISPASAT is one of the world's largest companies in its sector in terms of revenue, and the main communications bridge between Europe and the Americas.

[www.hispasat.com](http://www.hispasat.com)