

HISPASAT will lead session on space industry at South Summit 2015

- **HISPASAT President Elena Pisonero will moderate a roundtable discussion on innovation and challenges in the aerospace industry.**
- **The session's opening remarks will be given by Gwynne Shotwell, president of SpaceX, and will bring together representatives of cutting-edge companies such as Airbus, SSL and Zero2infinity.**

Madrid, 30 September 2015.- Spanish satellite communications operator HISPASAT will lead the session titled "Space Odyssey", organised within the framework of the South Summit conference, which will be held from 7 to 9 October in the Plaza de Toros de Las Ventas (Madrid).

HISPASAT combines thorough knowledge of the space industry with a solid commitment to innovation in satellite communications. It is therefore excited to attend an initiative such as the South Summit, which seeks to give greater momentum to entrepreneurs with new ideas on how to renew the business panorama and provide solutions for the new challenges of the digital society. Currently HISPASAT is working on innovative solutions for the design of their satellites, as well as on the most advanced applications and services for their clients in the fields of Ultra High Definition, mobility connections and multiscreen content distribution.

The session on the aerospace industry will open the South Summit programme, and will analyse the disruptive movements that are taking shape in the area of space communications. It will also look at the innovations on the horizon for a sector that is traditionally at the forefront of technology, as is the sector of satellite communications, which is now in a very ripe stage due to the new demands of the market and the dizzying speed of the advances taking place. The discussion will also touch on the ability of European and Latin American entrepreneurs to take advantage of this growth.

HISPASAT President Elena Pisonero will moderate the roundtable discussion, titled "Future of connectivity: What can we expect from Space Exploration 6.0?", with the participation of SpaceX president and COO Gwynne Shotwell; Vice President of Strategy and Development of Space Systems Loral (SSL) Matteo Genna; Advanced Telecommunications Project Director of Airbus D&S, Space Systems, Pierre-François Delval; and the COO of Zero2Infinity, Dimitris Bountolos. Prior to the session, Gwynne Shotwell will give an introductory talk titled "What the future will look like".

About South Summit

Our mission is to gather the greatest innovations from Southern Europe & Latam and connect them to some of the regions' largest customers and investors. We do this through South Summit, an annual gathering of Southern Europe and Latam's top talent. With more than 7,000 attendees in 2014, including 3.500 entrepreneurs and 450 investors, South Summit has become one of Europe's most relevant startup up events, with the aim of becoming the largest showcase of entrepreneurial ecosystem in southern Europe and Latin America. Since then, our team keeps working to build year by year a meeting point of international relevance, to show to the world the best startups from south and remain one of the leading startup conferences in Europe.

www.southsummit.co

About HISPASAT Group

HISPASAT Group is comprised of companies that have a presence in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR is based. The Group is a world leader in the distribution and broadcasting of Spanish and Portuguese content, and its satellite fleet is used by important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT also provides satellite broadband services and other added value solutions to governments, corporations and telecommunication operators in America, Europe and North Africa. HISPASAT is one of the world's largest companies in its sector in terms of revenue, and the main communications bridge between Europe and the Americas.

www.hispasat.com