

The Teatro Real and HISPASAT sign partnership agreement to broadcast opera performances

- **HISPASAT will provide the Teatro Real with space capacity to broadcast live, via satellite, a maximum of ten yearly performances.**
- **The agreement will allow viewers to enjoy opera, as well as children's shows, in all of Spain and abroad.**
- **The initiative will also bring about the Teatro Real's return to live broadcast in cinemas. The first live broadcast will be the opera *I puritani*, by Vincenzo Bellini, which is to take place next July.**

Madrid, November 19, 2015.- The Teatro Real and Spanish satellite telecommunications operator HISPASAT, leader in distribution of content in Spanish and Portuguese, signed a partnership agreement this morning which will allow the live broadcasts, via satellite, of performances at the Teatro Real throughout national territory and abroad.

Through this agreement, the Teatro Real will promote live broadcasts to cultural centres, city halls, hospitals and other institutions throughout Spain and abroad, thanks to the wide coverage provided by HISPASAT with a special focus on Latin America, where it is the fourth largest satellite operator. This action strengthens the institution's interest in promoting opera in Spain and consolidating this art as a cultural crossroads. It also forms part of the actions implemented by the Teatro Real for the celebration of its two-hundredth anniversary.

According to the agreement, within the operator's policy framework for corporate social responsibility and in their support for Spanish institutions' promotion of culture, HISPASAT will provide the Teatro Real with space capacity to broadcast via satellite a maximum of ten yearly live performances, which will also enable the theatre's return to cinemas all over the world through live broadcasts.

This initiative, which is similar to those currently being carried out in other major opera houses, such as the Metropolitan Opera in New York or the Royal Opera House in London, will give all

audiences the opportunity to see performances in the Teatro Real and enjoy the emotion of the stage with images in high definition and the highest possible sound quality.

The Teatro Real's return to cinemas will take place next July with the live broadcast of the opera *I puritani*, by Vincenzo Bellini, which will be the opera house's last performance of this season. The opera's production team will include music director Evelino Pidò and stage director Emilio Sagi, who will be working with some of the most renowned singers of our time, such as Javier Camarena, Diana Damrau, Annalisa Stroppa or Ludovic Tezier, among others. They will be joined by the Teatro Real chorus and orchestra.

About HISPASAT Group

HISPASAT Group is comprised of companies that have a presence in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR is based. The Group is a world leader in the distribution and broadcasting of Spanish and Portuguese content, and its satellite fleet is used by important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT also provides satellite broadband services and other added value solutions to governments, corporations and telecommunication operators in America, Europe and North Africa. HISPASAT is one of the world's largest companies in its sector in terms of revenue, and the main communications bridge between Europe and the Americas.

www.hispasat.com