

Hispasat and Mediapro will broadcast the Real Madrid-Barcelona match in 4K

- **The Spanish operator continues to be at the forefront of technology by broadcasting in Ultra High Definition.**
- **Mediapro will broadcast the signal of the match to operators throughout the world.**

Madrid, November 20, 2015.- Spanish satellite telecommunications operator Hispasat, and Mediapro, through its audiovisual service provider Overon, will broadcast tomorrow's *Liga* match between Real Madrid and Fútbol Club Barcelona in 4K, or Ultra High Definition, technology.

The match will be shown live in the best quality available in every country of the world. HISPASAT will provide contribution services through their Hispasat 1D satellite and Mediapro will distribute the signal across the globe. Germany, Switzerland and Hong Kong have already confirmed their interest in providing images in 4K.

The Spanish operator continues to be at the forefront of technology by broadcasting in Ultra High Definition, an area in which it has been a leader. The high level of detail offered by Ultra High Definition and the high image quality it provides make it an ideal technology for broadcasting sporting events, since it gives viewers a more immersive experience.

Television in Ultra High Definition, or 4K, quadruples the number of megapixels that conventional high-definition screens contain. Therefore, the resolution is four times greater than high definition and provides an image sharpness that is much greater than that of conventional high definition. The power of HISPASAT's satellites allows for the transmission of this type of content, due to their design which is oriented towards direct to home (DTH) services.

MEDIAPRO has equipped a mobile unit with twelve 4K cameras, and for the match they will have a total of 37 cameras installed in the Santiago Bernabéu stadium, a record number for a Real Madrid-Barcelona match.



About HISPASAT Group

HISPASAT Group is comprised of companies that have a presence in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR is based. The Group is a world leader in the distribution and broadcasting of Spanish and Portuguese content, and its satellite fleet is used by important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT also provides satellite broadband services and other added value solutions to governments, corporations and telecommunication operators in America, Europe and North Africa. HISPASAT is one of the world's largest companies in its sector in terms of revenue, and the main communications bridge between Europe and the Americas.

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