

## HISPASAT to participate in Washington Satellite, the most important exhibition in the satellite sector

- **The Spanish operator will showcase its satellite service offerings with powerful coverage in Europe, the Americas and North Africa.**
- **HISPASAT is participating in two prominent presentations and in the show area at the satellite sector's most important exhibition.**

**Madrid, 7 March 2016.** Spanish satellite communications operator HISPASAT is once again attending the world's main satellite communications event. The exhibition "Washington Satellite 2016" takes place in the American capital starting today and lasting until the 10th of March. At the exhibition, HISPASAT will be presenting its portfolio of telecommunications services offered through its fleet of satellites.

HISPASAT Group will have a stand where attendees can learn about the company's satellite service offerings, with powerful coverage in Europe, the Americas and North Africa. This forum, which takes place every year in the American capital, is the most important in the satellite telecommunications sector, where the main companies of the sector meet to analyse the changes and developments in satellite services.

Moreover, the Spanish operator will be participating in two roundtable discussions. The first one, titled "How Long is Mexico's Road to High-Tech Satellite Industry Success?" will discuss Mexico's growth and focus on the satellite industry's expectations for the distribution of content in its territory, where in coming years important changes are expected with regard to the demand for higher-quality and faster communications. Ignacio Sanchis, business director at HISPASAT, will represent the company at the table.

Additionally, the second panel in which HISPASAT will participate is titled "CTO Roundtable Breakfast: Expanding Stakes in an Expanding Network of Technologies", and will cover important topics for satellite operators, such as the cost of launchers and how to improve production times for communications satellites. Antonio Abad, technical operations director at HISPASAT, will represent the company at this debate.



## About HISPASAT Group

HISPASAT Group is comprised of companies that have a presence in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR is based. The Group is a world leader in the distribution and broadcasting of Spanish and Portuguese content, and its satellite fleet is used by important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT also provides satellite broadband services and other added value solutions to governments, corporations and telecommunication operators in America, Europe and North Africa. HISPASAT is one of the world's largest companies in its sector in terms of revenue, and the main communications bridge between Europe and the Americas.

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