

**CINE365FILM****SAMSUNG SUHDTV**

Quantum dot display

**DOLBY.**

Festival  
Internacional  
EL CINE EN SU MÁXIMA DEFINICIÓN



## Call for entries for HISPASAT 4K International Short Film Festival ends soon

- **The call for short films shot and post-produced exclusively in 4K will remain open until 3 July.**
- **This year, two new awards have been added to the festival: the Award for Best Director, which is offered in collaboration with Cine365 Film and consists of the opportunity to produce a feature film, and the Jury Prize, sponsored by Samsung SUHD TVs.**

**Madrid, 21 June 2016.** To participate in the second edition of the HISPASAT 4K International Short Film Festival, short films must be submitted by 3 July. The competition is open to films shot and post-produced in 4K that have been produced since 1 January 2014, in any country and in any genre, with a maximum duration of 25 minutes.

The Festival, organised by the Spanish satellite operator HISPASAT, is sponsored by the production house Cine365 Film, Samsung and Dolby Laboratories. Other cutting-edge technology companies in the film production sector such as SGO, Fujifilm and the sound studio Ad Hoc, as well as RTVE, the most innovative TV station in this field of technology in Spain, and graphic communications agency Azento de Diseño, have joined the effort to make this one-of-a-kind contest possible.

The second edition of the Festival includes important new additions, such as the two new awards that have been added. The Award for Best Director will grant the winner the paid opportunity to direct a feature film produced by Cine365 Film in 2017, and the Jury Prize is sponsored by the new range of Samsung SUHD TVs.

The following categories and awards have been established:

- **CINE365 FILM AWARD FOR BEST DIRECTOR:** Opportunity to direct a feature film.
- **HISPASAT AWARD FOR BEST SHORT FILM:** €3,000 + Samsung SUHD TV.
- **SAMSUNG SUHD JURY PRIZE:** €1,000 + Samsung SUHD TV.
- **DOLBY AWARD FOR BEST SOUND:** €1,000 + Dolby ATMOS mastering, in

Con la colaboración de

**rtve**

: SGO

**FUJIFILM****azento**  
agencia creativa

**CINE365FILM****SAMSUNG SUHDTV**

Quantum dot display

**DOLBY.**

Festival  
Internacional  
EL CINE EN SU MÁXIMA DEFINICIÓN



collaboration with Ad Hoc Studios.

- RTVE AWARD FOR BEST SHORT FILM FROM A FILM ACADEMY: €1,000 + broadcast of the winning film on the programme "Versión Española".
- FUJIFILM/SGO AWARD FOR BEST CINEMATOGRAPHY: €1,000 + Fujifilm professional photo camera.

In addition, the HISPASAT 4K International Festival is now a sponsor of the San Sebastián Film Festival, and the award ceremony will be held in September as part of this major film event, where the winning films will also be screened.

The official rules and regulations for the contest are available at: <http://www.hispasat4kfest.es>. Entry forms shall be submitted through the [MOVIBETA](#) site.

### Promoting Ultra High Definition

4K, or Ultra High Definition (UHD), is the latest technological revolution in the audiovisual sector. The format constitutes a fourfold increase in the number of pixels of conventional high definition, allowing viewers to enjoy an unparalleled cinematic experience with never-before-seen image quality. The Hispasat 4K International Festival aims to inspire the creation and display of audiovisual content in this format in order to make this technology available as soon as possible to film and television viewers.

### About Cine365 Film

Cine365 Film ([www.cine365.com/film](http://www.cine365.com/film)) is a platform with the primary aim of searching out first-time directors in order to produce their films. The project was launched in 2013, and since then has produced "Purgatorio" (2014), directed by Pau Teixidor and starring Oona Chaplin, and has co-produced "Pet" (2016), directed by Carles Torrens and starring Dominic Monaghan. A third film, "Maus", is in the pre-production phase, and will be directed by Yayo Herrero.

### About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical

Con la colaboración de

**rtve**

: SGO

**FUJIFILM****azento**  
agencia creativa

**CINE365FILM****SAMSUNG SUHDTV**

Quantum dot display

**DOLBY.**Festival  
Internacional  
EL CINE EN SU MÁXIMA DEFINICIÓN

equipment, network systems, and semiconductor and LED solutions. For the latest news, please visit the Samsung Newsroom at [news.samsung.com](http://news.samsung.com).

### **About Dolby Laboratories**

Dolby Laboratories (NYSE: DLB) creates audio, video, and voice technologies that transform entertainment and communications in mobile devices, at the cinema, at home, and at work. For more than 50 years, sight and sound experiences have become more vibrant, clear, and powerful in Dolby. For more information, please visit [www.dolby.com](http://www.dolby.com).

### **About RTVE**

What has been achieved by RTVE so far reinforces the role of this company and its commitment to UHDTV in three clearly defined areas: the commitment to quality, innovation and public service, since this activity is linked to the University, Industry and Public Administration. Visit [www.rtve.es](http://www.rtve.es).

### **About SGO**

SGO is an international organisation expanding rapidly with offices and reseller partners around the world. SGO is widely recognised as a well-established developer of innovative, award-winning and extremely powerful Mistika post production systems and workflow solutions, including the Mamba FX compositing software for the film and broadcast industries. Visit SGO at [www.sgo.es](http://www.sgo.es). Follow SGO on Twitter **@SGOMistika**

### **About Fujifilm**

In 2014, the year in which we celebrate our 80th anniversary, Fujifilm was recognized as the largest image & photography company in the world. Fujifilm has leveraged its imaging and information technology to become a global presence known for innovation in healthcare, graphic arts, optical devices, highly functional materials and other high-tech areas. Present in Europe since 1966, we fulfilled the 50 anniversary by presenting innovative solutions that bring us to the future. [www.fujifilm.eu/es](http://www.fujifilm.eu/es)

### **About Azento de Diseño**

We are a creative and interdisciplinary team working to create and develop brands with a unique and memorable image on platforms both online and off: corporate identity,

Con la colaboración de

**FUJIFILM****azento**  
agencia creativa

**CINE365FILM****SAMSUNG SUHDTV**

Quantum dot display

**DOLBY.**Festival  
Internacional

EL CINE EN SU MÁXIMA DEFINICIÓN

**4K**  
hispasat tv

branding, packaging, audiovisuals, web design and SEO/SEM campaigns.  
[www.azento.com/](http://www.azento.com/)

### About HISPASAT Group

HISPASAT Group is comprised of companies that have a presence in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR is based. The Group is a world leader in the distribution and broadcasting of Spanish and Portuguese content, and its satellite fleet is used by important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT also provides satellite broadband services and other added value solutions to governments, corporations and telecommunication operators in America, Europe and North Africa. HISPASAT is one of the world's largest companies in its sector in terms of revenue, and the main communications bridge between Europe and the Americas.

### Press Contact:

Pablo Caballero

Tel.: 91 523 82 95/ 677 40 45 21

[prensa@hispat4kfest.es](mailto:prensa@hispat4kfest.es)[www.hispasat4kfest.es](http://www.hispasat4kfest.es)

Con la colaboración de

**rtve**

: SGO

**FUJIFILM****azento**  
agencia creativa