

HISPASAT, technology sponsor of the UCM Summer Courses in El Escorial

- **The operator collaborates yet another year with the Complutense University by providing a satellite link enabling the transmission of television signals.**
- **Juan Jesús García Chaparro, Economic and Financial Director at HISPASAT, will close the course entitled "The phenomenon of television series: beyond fiction" on 7 July.**

Madrid, 3 July 2017. - Hispasat, the Spanish satellite and telecommunications operator will once again be the technology sponsor of the 2017 Summer Courses organised by the Complutense University of Madrid and held from 26 June to 21 July at the Royal University Centre Maria Cristina in El Escorial.

Hispasat collaborates yet another year with the Complutense University by providing a technological solution that enables the transmission of television signals through a satellite link. This service, provided through the Hispasat 30W-4 satellite, can be used by information services and television programmes wishing to send images and news updates on the courses, produced and distributed by the production house of the Complutense University (UCMTV).

HISPASAT will also sponsor the course entitled "The phenomenon of television series: beyond fiction", directed by Antonio San José and José Manuel Lorenzo, to be held from 3 July to 7 July. Juan Jesús García Chaparro, Economic and Financial Director at HISPASAT will be in charge of closing the course.

A long list of television series has revolutionised the audiovisual fiction industry, marking a new era in the world of television. This positive momentum in audiovisual creation is not only reflected in the success of these products, but also in the emergence of new television offering platforms, which have been quickly and successfully implemented on an international level: HBO, Netflix, Movistar+ or Amazon, among others.

The work of screenwriters, directors, actors, producers and the analysis of leading television series will be spotlighted during the sessions of a course that will enable students to have direct contact with the most important professionals in the sector.

About HISPASAT

HISPASAT is comprised of companies that have a presence in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR is based. HISPASAT is a world leader in the distribution and broadcasting of Spanish and Portuguese content, and its satellite fleet is used by important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT also provides satellite broadband services and other added value solutions to governments, corporations and telecommunication operators in America, Europe and North Africa. HISPASAT is one of the world's largest companies in its sector in terms of revenue, and the main communications bridge between Europe and the Americas.



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