

HISPASAT will provide the satellite broadcast of *Lucia di Lammermoor* from the Teatro Real

- Donizetti's opera will be offered tomorrow, at 9:30 p.m., in numerous plazas, museums and cultural centres throughout Spain thanks to the Spanish satellite operator.
- This is the fourth satellite broadcast that HISPASAT has offered from the Teatro Real, after *Puritani*, *Otello* and *Madama Butterfly*.

MADRID, 06 July 2018. At 9:30 p.m. tomorrow, HISPASAT, the Spanish satellite based telecommunications operator, will transmit a live broadcast of the performance of the opera *Lucia di Lammermoor*, by Gaetano Donizetti, from Madrid's Teatro Real as part of the Opera Week Programme. This broadcast, the fourth that HISPASAT has offered from the Teatro Real after *Puritani*, *Otello* and *Madama Butterfly*, can be received via satellite throughout Spain and can be seen on Facebook Live, Palco Digital and Opera Vision, the streaming opera platform.

The performance can thus be followed live from cultural centres, parks, museums, auditoriums, theatres, city halls and plazas throughout Spain. This initiative forms part of the Opera Week celebration (from 2 to 8 July), which includes different activities in order to bring this musical genre closer to general public. In Madrid, as in previous years, three screens will be placed in the Plaza de Oriente to allow the public to watch the broadcast and enjoy this opera performance. The Teatro Real is celebrating the fourth edition of its Opera Week, with the broadcast of this performance of *Lucia di Lammermoor* as its centrepiece. The broadcast will be complemented by projections of other musical works throughout the week, both in the Gayarre hall as well as in the theatre's main hall, with free entry.

HISPASAT's collaboration with Teatro Real during Opera Week is an integral part of its Corporate Social Responsibility policy and its commitment to support the cultural reach of Spanish institutions. With this initiative, HISPASAT helps make the Teatro Real available to the outside world, allowing for its performances to be extended beyond its stage to reach other audiences in different parts of Spain. The theatre's artistic programme thus benefits from satellite technology to overcome the physical barriers and to bring opera to the street, making it accessible to a much greater number of people.

Lucia de Lammermoor

This moving opera, a masterpiece of the *bel canto*, is ideal to reach the general public due to its direct language, marvellous melodies, virtuoso vocals and powerful dramatic plasticity. Based on a historical novel by Walter Scott, *The Bride of Lammermoor*, which Salvatore Camarano transformed into a libretto, this opera is the epitome of romantic melodrama: exaggerated emotions, impossible loves, ancestral conflicts, obscure omens, duels, treason, madness and death.

About HISPASAT

HISPASAT is comprised of companies that have a presence in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR is based. HISPASAT is a world leader in the distribution and broadcasting of Spanish and Portuguese audiovisual content, and its satellite fleet is used by important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT also provides satellite broadband and connectivity services which include Internet access, mobility and the extension of mobile networks, in addition to other added value solutions to governments, corporations and telecommunication operators in America, Europe and North Africa. HISPASAT is one of the world's largest companies in its sector in terms of revenue, and the main communications bridge between Europe and the Americas.

Press contact:

Iñaki Latasa – tel. +34 91 710 25 40 – ilatasa@hispasat.es / comunicacion@hispasat.es