

## The headquarters of Hispasat to turn off his lights this Saturday for the Earth Hour

- The HISPASAT building in Madrid will join the campaign promoted by the World Wildlife Fund (WWF) on Saturday, 30 March.
- “Earth Hour” is the largest global initiative to defend the environment.

**MADRID, 29 March 2019.** HISPASAT, the Spanish satellite-based telecommunications operator, will participate in the “Earth Hour” campaign and will turn off the lights in his Madrid headquarters, located on Paseo de la Castellana 39, on Saturday, 30 March, from 20:30 until 21:30, as a symbolic act of solidarity with the planet.

This way it adds joining this global initiative to defend the environment promoted by the World Wildlife Fund (WWF).

The company will thus join the more than 35,000 companies from across the globe who have participated in previous years of the campaign, reaffirming his commitment to the fight against climate change by incorporating sustainable solutions in their business models.

### About “Earth Hour”

Earth Hour is a campaign that the WWF started in 2007 in Sidney, Australia, as a symbolic gesture in support of the fight against climate change. Ten years later, it has become the largest environmental mobilisation campaign in history. The campaign is a clamorous expression of the feelings of millions of people who are asking everyone for committed involvement against climate change, the greatest environmental threat that we all face.

### About HISPASAT

HISPASAT is comprised of companies that have a presence in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR is based. HISPASAT is a world leader in the distribution and broadcasting of Spanish and Portuguese audiovisual content, and its satellite fleet is used by important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT also provides satellite broadband and connectivity services which include Internet access, mobility and the extension of mobile networks, in addition to other added value solutions to governments, corporations and telecommunication operators in America, Europe and North Africa. HISPASAT is one of the world's largest companies in its sector in terms of revenue, and the main communications bridge between Europe and the Americas.



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