

HISPASAT collaborates in the “Journalism Innovation Hub” project by RTVE for the second straight year

- This project focuses on exploring innovative communication formats in order to promote the digital transformation of news services.
- For the second year in a row the operator will provide space capacity to provide coverage on mobile journalism stages, forming part of new integrated networks and facilitating cloud-based work in a completely different way than usual.

MADRID, 05 July 2019. HISPASAT, the Spanish satellite telecommunications operator, is once again collaborating for the second straight year in the “Journalism Innovation Hub” project promoted by RTVE, as part of the 42nd Annual International Classical Theatre Festival held in the Palacio de Valparaíso, in Almagro. This technological innovation project has been shaped by the appearance of new information technologies and the changing multimedia consumption habits in our society.

HISPASAT's participation in the project involves providing spatial capacity from the Hispasat 30W-6 satellite through one of its managed Internet services platforms to provide live coverage in the Mobile Journalism stages. Using satellite communications is essential at this event, as it guarantees high-capacity IP connectivity in the city of Almagro, where the land-based communications infrastructures and the cellular network capacity are no longer sufficient, leading to outages during this important festival. The satellite receives the signal from RTVE's cameras and uploads it to the cloud, where it is processed and broadcast to different digital platforms.

The “Journalism Innovation Hub” project, coordinated by RTVE, is focused on exploring innovative communication formats to broadcast news, integrating advanced networks and systems, working in the cloud in a totally different way than usual and incorporating the tools and possibilities that new technologies offer into the process. The project covers the entire chain which forms the multimedia news service, from detecting and selecting the newsworthy events and capturing the news itself, to writing and editing, presenting, broadcasting and, finally, archiving the stories.

Together with RTVE and HISPASAT, several key companies are also participating in these processes, including Google, Telefónica, Watchity, VSN, and the Almagro Festival organisation. All these companies will contribute their innovations to adapt the multimedia news communication process to the new digital environment throughout the two years of the project.

Almagro Classical Theatre Festival

The Almagro Classical Theatre Festival is a cultural event held annually during the month of July. Today it is considered the most important in the world in the category of festivals dedicated to the theatre from the 16th and 17th centuries. Although the festival was created for Spanish classical theatre from that era, as the festival became more international it expanded its gaze to cover not only the best known Baroque playwrights belonging to Isabellan-era, French neoclassic and Spanish Golden Century theatre, but also to all the Eastern literature performed on stage, as well as other theatrical forms.

About HISPASAT

HISPASAT is comprised of companies that have a presence in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR is based. HISPASAT is a world leader in content distribution in Spanish and Portuguese speaking countries and its satellite fleet is used by important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT also provides satellite broadband and connectivity services, which include broadband access, mobility and the backhaul networks, in addition to other added value solutions for governments, companies and telecommunication operators in America, Europe and North Africa. HISPASAT is one of the world's largest companies in its sector in terms of revenue, and the main communications bridge between Europe and the Americas.

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