

HISPASAT renews its collaboration with Fundación ATRESMEDIA to broadcast the FAN3 channel for hospitalised children

- The operator will continue supporting the Humanising Children's Hospitals Programme of the Fundación ATRESMEDIA, helping to broadcast the FAN3 channel.
- FAN3 is broadcast in 165 hospitals throughout Spain, thanks to the collaboration of HISPASAT's satellites.
- This initiative forms part of HISPASAT's Sustainability policy in its commitment to personal and community development.

MADRID, 6 February 2020. HISPASAT, the Spanish telecommunication satellite operator, has renewed its agreement with Fundación ATRESMEDIA once again this year to collaborate in providing a satellite broadcast of the FAN3 television channel, dedicated to hospitalised children. This initiative forms part of the Foundation's Humanising Children's Hospital Programme.

The satellite operator helps broadcast this channel to 165 hospitals in all of Spain's autonomous communities that currently benefit from this initiative. This way, hospitalised children can have free access to 13 hours of uninterrupted, commercial-free programming from Mondays to Sundays, from 9 a.m. to 10 p.m. All its contents are supervised by the Spanish Paediatrics Association (AEP) and by the Official Association of Psychologists (COP).

FAN3 is the first television channel designed specifically for hospitalised children. The channel features entertainment -series, cartoons- with informative pieces that help children to understand what they are experiencing and to become familiar with the disease and the hospital environment, all in friendly fashion tailored to their language.

The agreement is part of HISPASAT's Sustainability policy and in its commitment to personal and community development. The operator thus contributes to providing health care information for these children and improving their quality of life during their time in hospital.

The company actively participates in different initiatives that can contribute to helping people with special needs or in vulnerable situations, such as hospitalised children.

The impact of HISPASAT's action on the Sustainable Development Goals



DIRECCIÓN DE COMUNICACIÓN

About HISPASAT

HISPASAT, Red Eléctrica Group's communications satellite operator, is a world leader in content distribution in Spanish and Portuguese speaking countries and its satellite fleet is used by important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT also provides satellite broadband and connectivity services, which include broadband access, mobility and backhaul networks, in addition to other added value solutions for governments, companies and telecommunication operators in America, Europe and North Africa. HISPASAT –which is comprised of companies that have a presence in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR is based– is one of the world's largest companies in its sector in terms of revenue, and the main communications bridge between Europe and the Americas.

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About Fundación ATRESMEDIA

Since 2005, the ATRESMEDIA Foundation has worked on behalf of children and young teenagers, concerned about their rights and promoting values and principles. The Foundation also dedicates special attention to hospitalised children through its Humanising Children's Hospitals Programme. Its goal is to make paediatric hospitals with pediatric care a more pleasant space for children, by developing actions dedicated both to educate as well as to entertain the children and to raise awareness among all the actors involved in paediatric care. Since 2005, it has broadcast FAN3, the first television channel specifically designed for hospitalised children. The Foundation presently works with more than 200 paediatric centres across Spain and has started up the Humanisation of Children's Hospital Index (IHHI), an innovative tool capable of measuring these levels in hospitals with pediatric care.

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