

HISPASAT and HISPAMAR take part in Andicom, the main telecommunications sector event in Colombia

- **HISPASAT Group will give a talk presenting its new initiatives for Latin America, as well as show its satellite services in the business suite.**

Rio de Janeiro, 30 August 2016. - Starting tomorrow and lasting until 2 September, HISPASAT and its Brazilian subsidiary HISPAMAR will be at Andicom 2016, the trade show for the ICT industry in Colombia and Latin America that is taking place in Cartagena de Indias. At the event, HISPASAT Group will present its telecommunications services portfolio for the region. In the business suite, visitors will be able to learn about the Group's new launches planned for 2017 and its satellite services with powerful coverage over the Americas, Europe and North Africa. HISPASAT Group, which has offices in Colombia, will also be represented by its president Elena Pisonero, who will meet with representatives of the Colombian public sector and businesses in order to boost the company's activity in the country.

On 1 September, Leonardo Domínguez, the business manager in South America for HISPASAT Group, will give a conference on "Trends, solutions and new initiatives for Latin America", where he will present the operator's activity in Latin America to the audience, as well as new projects and solutions envisaged for the region. At the conference, Domínguez will also talk about the Kioscos Vive Digital programme, in which the company takes part by offering Internet access to more than 648 educational institutions in remote areas of Colombia through the Hispasat 84W-1 satellite. This programme has contributed to reducing the digital divide and developing the Information Society in this country since 2013.

Andicom, which takes place annually in Colombia, is the most important event in the telecommunications sector in the region. It is where the main Latin American companies and governments come together to analyse the changes and learn about the sector's technological innovations.

About HISPASAT Group

HISPASAT Group is comprised of companies that have a presence in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR is based. The Group is a world leader in the

distribution and broadcasting of Spanish and Portuguese content, and its satellite fleet is used by important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT also provides satellite broadband services and other added value solutions to governments, corporations and telecommunication operators in America, Europe and North Africa. HISPASAT is one of the world's largest companies in its sector in terms of revenue, and the main communications bridge between Europe and the Americas.

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