

HISPASAT to broadcast 28 World Cup Matches in 4K for the Portuguese operator MEO

- **The Portuguese operator will offer the most important World Cup matches in this technology through the RTP1 4K channel thanks to the Hispasat 30W-5 satellite.**

MADRID, 12 June 2018. HISPASAT, the Spanish satellite-based telecommunications operator, will provide the necessary satellite capacity to MEO, the largest Portuguese communications operator (belonging to Altice Portugal), to broadcast 28 matches from the 2018 World Cup in 4K via satellite.

The first match to be broadcast on the RTP1 4K channel will be Russia versus Saudi Arabia, the opening match for the World Cup. In the following days the most important games of the championship will be offered, including all of Portugal's matches, three Round of Sixteen matches, three Quarter-Final matches, the Semi-finals and the Final, which will be held on 15 July in Moscow's Luzhniki stadium. All the matches will be broadcast on the Portuguese MEO platform through the Hispasat 30W-5 satellite.

Ultra High Definition television quadruples the number of pixels of a high definition screen. This way, the resolution is four times better than conventional high definition and provides a greater sharpness image, gradation of colours and improved texture definition which provide users with the highest perception of quality and a more immersive experience. MEO has included Hispasat 4K in its portfolio of channels since 2016. The Spanish satellite operator dedicates this channel exclusively to Ultra High Definition contents.

About Altice

Founded in 2001 by entrepreneur Patrick Drahi, Altice is a convergent global leader in telecom, content, media, entertainment and advertising. Altice delivers innovative, customer-centric products and solutions that connect and unlock the limitless potential of its over 50 million customers over fiber networks and mobile broadband. The company enables millions of people to live out their passions by providing original content, highly-quality and compelling TV shows, and international, national and local news channels. Altice delivers live broadcast premium sports events and enables millions of customers to enjoy the most well-known media and entertainment. Altice innovates with technology in its Altice labs across the world. Altice links leading brands to audiences through premium advertising solutions. Altice is also a global provider of enterprise digital solutions to millions of business customers. Altice is present in 10 territories from New York to Paris, from Tel Aviv to Lisbon, from Santo Domingo to Geneva, from Amsterdam to Dallas. Altice (ATC & ATCB) is listed on Euronext Amsterdam.

About HISPASAT

HISPASAT is comprised of companies that have a presence in Spain as well as in Latin America, where its Brazilian affiliate HISPAMAR is based. HISPASAT is a world leader in the distribution and broadcasting of Spanish and Portuguese audiovisual content, and its satellite fleet is used by important direct-to-home television (DTH) and high-definition television (HDTV) digital platforms. HISPASAT also provides satellite broadband and connectivity services which include Internet access, mobility and the extension of mobile networks, in addition to other added value solutions to governments, corporations and telecommunication operators in America, Europe and North Africa. HISPASAT is one of the world's largest companies in its sector in terms of revenue, and the main communications bridge between Europe and the Americas.

Press contact:

Víctor Inchausti – tel. +34 91 710 25 40 – vinchausti@hispasat.es / comunicacion@hispasat.es